

Billboard Placement Options

Single Billboards - front, side or back

Wrap— two sides and the back billboard.

Multiple Billboards— Displays your multiple billboards on the same side in a row or multiple billboards on all four sides.

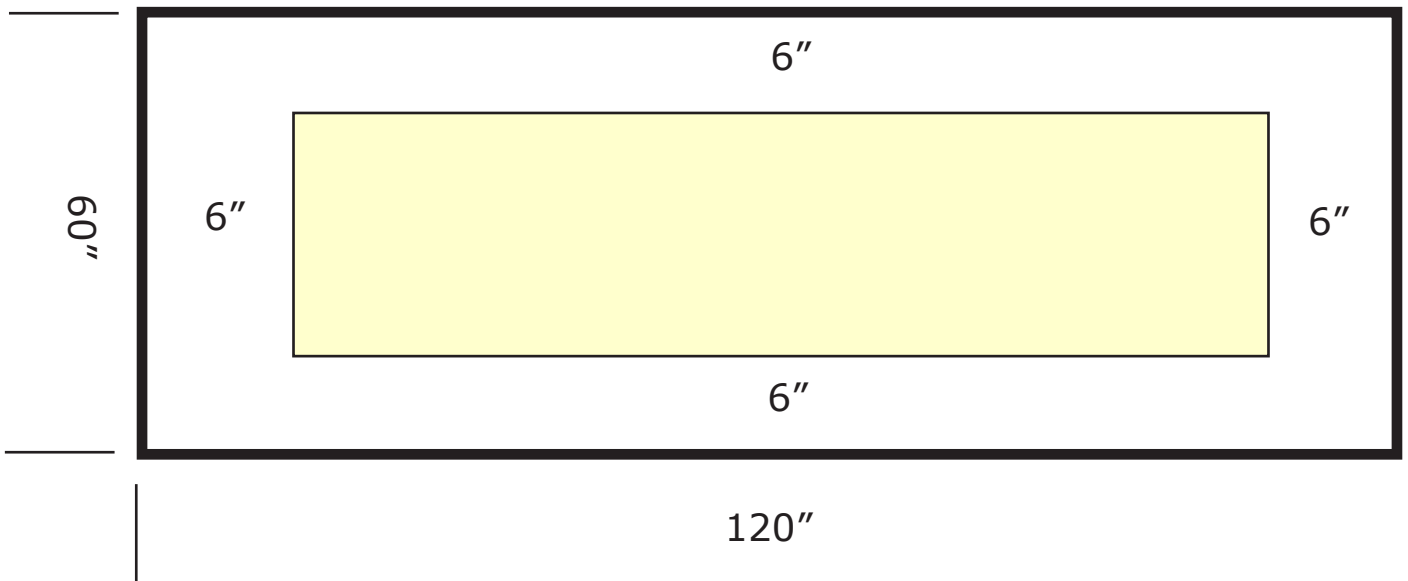
Billboard Design Specifications

Side Billboards:

120" wide x 60" height

Live area is 6" in from all edges

150 dpi CMYK color

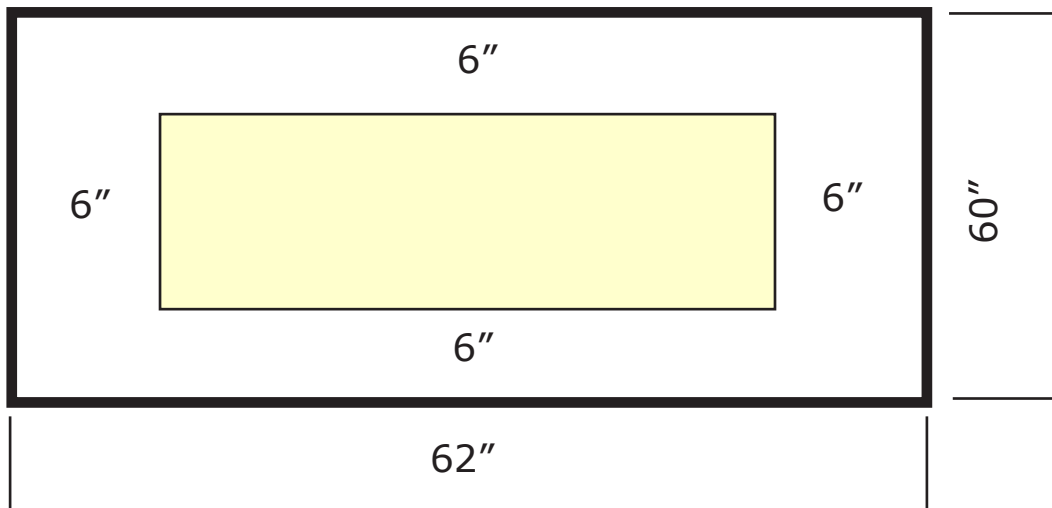


Back Billboards:

62" wide x 60" height

Live area is 6" in from all edges

150 dpi CMYK color

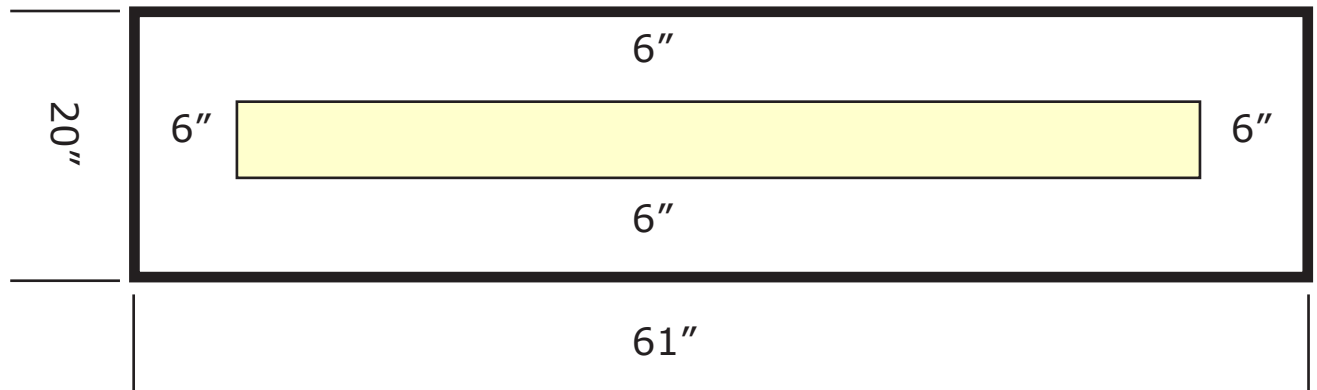


Front Billboards:

61" wide x 20" height

Live area is 6" in from all edges

150 dpi CMYK color



Most file formats supported:

PDF (preferred), AI (preferred), Hi Res JPG, PSD

Notes:

- Any text or images outside the live area is not recommended.
- Images should be saved as CMYK for best results.
- Outline fonts if possible.

Acceptable Media: CD-Rom

Send Files To: Adz N Action

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Owings Mills, MD 21117

Email Files To: artwork@adznaction.com

FTP Files to: www.yousendit.com